

PRESS INFORMATION

SELFRAG appoints Dr Vladimir Rudashevsky as official distributor in Russia and Iran

SELFRAG, the world's leading supplier of high voltage pulse power fragmentation equipment to the geoscience, mining, recycling, and solar industries and research institutes, has expanded its sales and service capabilities in Russia and Iran with the appointment of Dr Vladimir Rudashevsky

Dr Rudashevsky has been appointed SELFRAG's official distributor and service partner for laboratory batch equipment in Russia and Iran with immediate effect.

Vladimir is a Russian born mineralogist and consultant

to the mining sector. His experience in sales and commissioning of specialized mineral processing equipment worldwide matches perfectly with SELFRAG's interests to deliver the best quality services and equipment to customers who are not aware of the advantages of SELFRAG products for mineral processing and mining.

SELFRAG's LAB system will join a range of other prestigious research instruments in Vladimir's portfolio, including the Hydroseparation Laboratory HS-11.

"We are delighted to have Vladimir on board", says Benjamin Gillon CFO at SELFRAG. "Russia and Iran are new markets for us and we hope to see a significant growth and interest in our product and technology. With his experience in sales, knowledge of the market, and in-depth understanding of our products and technology, Vladimir is the best candidate to build up a market for our unique products in these two countries".



Selective high-purity fragmentation

The SELFRAG LAB uses high voltage pulse power technology for the selective fragmentation of composite materials, mineralogical and geological samples in the kilogram range. Standard sample preparation can damage or degrade materials in size, form or chemical composition, whereas the SELFRAG LAB is a high quality tool for liberation of the morphologically intact materials. This equipment is used by universities and academic institutes, as well as the research departments of mining and recycling companies.

Vladimir will distribute the SELFRAG LAB throughout Russia and Iran, as well as provide service support in cooperation with SELFRAG's international service team.

He will also be in a position to discuss SELFRAG's continuous fragmentation systems that use the same principles as the laboratory batch equipment but on a larger scale, allowing the continuous processing of materials in the solar, recycling and mining industries. As such, each piece of equipment is designed and manufactured according to specific customer requirements.

SELFRAG's continuous systems are able to deliver high-purity fragmentation of silicon rods and speciality glass processing at a rate of up to 2 tonnes per hour. The continuous systems are also available for slag processing at a rate of up to 10 tonnes per hour. A pilot plant for mining is in the development phase.

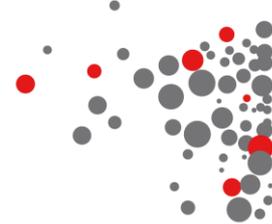
“SELFRAG has harnessed a very powerful technology that is precise and clean, and has potential to make a step change in our target industries,” says Vladimir “I am proud to represent SELFRAG in Russia and Iran.”

I know very well that many successful research academic, commercial projects and research papers would not exist without the SELFRAG LAB. The role of SELFRAG's pulsed-power technology cannot be underestimated for mineral separation, especially together with hydroseparation for indicator minerals in geochronology, diamond exploration or geometallurgical studies”.

Ends.

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Image: The SELFRAG Lab is the first commercial high voltage pulse power laboratory equipment for selective fragmentation.



SELFRAG
HIGH VOLTAGE PULSE
POWER FRAGMENTATION

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SELFRAG AG specialises in the development, engineering and marketing of high voltage pulse power products, plants and systems for the selective fragmentation of solids in the mining, recycling and solar industries. Founded in 2007, the company is headquartered in Kerzers in the canton of Fribourg, Switzerland and currently employs 30 staff. Privately held, investors include Affentranger Associates, Ammann Group, Credit Suisse and the Swiss Helvetia Fund.

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